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## Entrepreneurship Trainer

**Location:** West Pokot County

**Contract Type:** Full-time- One-Year Fixed Term Contract

**Perur Rays of Hope (PRoH)**, an implementation partner of the **Global Give Back Circle**, is seeking a dynamic, passionate, and experienced **Entrepreneurship Trainer** to deliver high-quality entrepreneurship and business development training under **HER Lab Program** in West Pokot County.

The trainer will equip aspiring entrepreneurs with practical knowledge, skills, and tools to strengthen their entrepreneurial mindset and support the growth of sustainable business ventures.

The ideal candidate should have experience in entrepreneurship training, business development, coaching, and mentorship, with a strong passion and commitment to empowering participants to develop their entrepreneurial mindset.

**Duration:** This is a full-time, on-site position based at HER Lab, West Pokot County, offered on a one-year contract, renewable.

### Key Responsibilities:

- **Curriculum Development & Delivery:** Design, develop, and deliver interactive and engaging entrepreneurship training programs tailored to the local setting of diverse groups, including aspiring entrepreneurs, startups, and small business owners.
- **Workshops & Seminars:** Lead workshops, seminars, and training sessions on topics in core functional areas of business, using practical industry case studies to enhance understanding. Set measurable learning objectives for each workshop and seminar to track participant progress.
- **Coaching & Mentorship:** Provide periodic one-on-one coaching and mentorship to aspiring entrepreneurs or teams working on business ideas, helping them refine their strategies, overcome challenges, and build confidence.
- **Assessment & Evaluation:** Monitor and assess the progress of participants throughout training, providing feedback and adjusting content as necessary to meet learner needs.
- **Market & Industry Insights:** Stay updated with the latest trends in entrepreneurship and small business management to ensure training programs are current and aligned with real-world demands.

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- **Partnership & Networking:** Build and maintain relationships with local businesses, investors, and startup ecosystems to enhance training programs and offer opportunities for participants to network and collaborate within and beyond the program.
  - **Develop training materials and workshops:** Create and deliver engaging training sessions, workshops, and mentoring programs to equip entrepreneurs with the necessary skills and knowledge. Localizing training content and delivery approaches will be important in enhancing participant understanding and engagement.
  - **Administrative Tasks:** Develop and maintain records of participants, track training outcomes, and provide reports as necessary to the management.
  - **Business idea and business plan development:** Guide participants to identify local business opportunities based on the community's resources, needs, and research, and support participants to develop robust business plans
  - **Product Development & Prototyping:** Guide participants on how to develop a product prototype and refine it for the local market.
  - **Digital literacy:** Introduce basic digital tools that can support participants in managing their business operations. Train participants on how to promote and manage businesses using social media and simple tools like spreadsheets.
  - **Safeguarding & Ethics:** Uphold, including but not limited to HER Lab safeguarding, gender, and code of conduct policies. Report any safeguarding concerns through established reporting channels.

**Qualifications:**

- Bachelor's degree in Business Administration, Entrepreneurship, Education, or a related field. A Master's degree is an added advantage.
- Proven experience (3+ years) as an entrepreneur, business consultant, or trainer in the field of entrepreneurship. A Training of Trainers (ToT) certificate will be an added advantage.
- Strong understanding of business strategy, startup growth, financial management, marketing, and innovation.
- Excellent communication and presentation skills, with the ability to engage and inspire diverse audiences.
- Ability to adapt training materials and teaching methods to suit different learning styles and experience levels.
- Strong organizational and time-management skills, with the ability to manage multiple training sessions and projects.

- Experience in using various training platforms, tools, and technologies for virtual and in-person sessions is an advantage.
- Familiarity with local market conditions and cultural contexts to effectively tailor the training and mentorship approach would be a plus.
- A passion for education and empowering others to succeed in their entrepreneurial journey.

**Preferred Skills:**

- Experience in a coaching/mentoring role.
- Knowledge of digital tools and platforms for online training and workshops.
- Previous work with incubators, accelerators, or business development programs.
- Networking ability within the startup and entrepreneurship ecosystem.

**Useful info:**

- Since this position will be based at HER Lab in Morpus, West Pokot County, relocation flexibility is a plus.
- Application deadline; 20<sup>th</sup> May 2026

We are committed to fostering a diverse and inclusive workplace as an equal opportunity employer. We strongly encourage individuals from all backgrounds to apply, with a particular emphasis on supporting applications from women and persons with disabilities.

**How to apply:** If you are interested in this opportunity, we invite you to submit your CV and cover letter through the email below:

[admin@perurraysofhope.org](mailto:admin@perurraysofhope.org)

cc [Vicky@perurraysofhope.org](mailto:Vicky@perurraysofhope.org) on or before 20<sup>th</sup> May 2026, and include

- Updated CV
- Copies of academic and professional certificates
- Evidence of relevant experience
- At least two referees

**Email subject:** Entrepreneurship Trainer